



FSW



FLORIDA[™]
SOUTHWESTERN
STATE COLLEGE
FOUNDATION

Annual Report
2020-2021



FSW BOARDS

FOUNDATION BOARD MEMBERS

- | | |
|---------------------------|-----------------|
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| Mary Lee Mann, Vice Chair | Paula Malone |
| Stuart Zaikov, Secretary | Sue McGrogan |
| Carey Soud, Treasurer | Roman Sazonov |
| Lew Bennett | Deborah Stewart |
| Jared Brancazio | Tammy Surratt |
| Randy Brock | John Wright |
| Dorothy Fitzgerald | |

The FSW Foundation Board establishes an administrative fee for all donations. This fee applies to all gifts, current and future. Typically, this fee has been between 2.0% - 4.0%, subject to economic conditions.

DISTRICT BOARD OF TRUSTEES

- Chris Cunningham, Chair
Jonathan Martin, Vice Chair
William Banfield
David Ciccarello
Bruce Laishley
Danny Nix
Laura Perry
Julia du Plooy

FOUNDATION STAFF

- | | |
|----------------------|--|
| Keith Callaghan | Executive Director/Vice President of Institutional Advancement |
| Kevin Anderson | Chief Operations Officer |
| Joseph Kramp | Chief Development Officer |
| Sara Mayo | Controller |
| Heather Chester | Senior Director of Development |
| Matthew Karastamatis | Director of Corporate Sponsorships |
| Victoria Stephan | Director of Development |
| Kyle Hartman | Director of Development |
| Sherrie Mangan | Senior Foundation Specialist |
| Lisa Valentino | Foundation Specialist II |
| Lindsey England | Fiscal Specialist |
| Susie DeSantis | Liaison to President's Office/
Senior Director of Development |

FROM THE PRESIDENT



As we have all continued to navigate our way through the many changes and redirections the past year has brought us, there has been one goal that has remained constant at FSW: providing our students with a quality education, which includes the resources and services they need to elevate their opportunities.

Thanks to the tireless efforts of our FSW faculty, staff, and administration, we continue to achieve this goal every day, pivoting when needed, but always maintaining our course.

Last fall, we elevated our student learning by introducing course delivery flexibility, allowing students to choose from five different instructional methods – traditional classes for those who prefer the traditional, face-to-face learning style; online classes for those who prefer to focus on their studies away from a crowd; and three hybrid variations of the two: blended, live online, and live flex. This flexibility has allowed us to reach our students where they are and elevated our teaching styles to meet a more technological world.

Many of our academic programs have elevated through challenging times as well. Our bachelor's degree in Elementary Education program ranked number one in the state in the Florida Department of Education's (FLDOE)

Annual Program Performance Reports (APPR), tying with Florida Atlantic University.

We also received generous donations for our Respiratory Care and Cardiovascular Technology programs, as well as grants that will benefit our Digital Arts program and future career and technical workforce initiatives. This funding will allow us to provide the most current technology along with new faculty to elevate student opportunities in these programs.

And finally, if you haven't already heard by now, our FSW softball team elevated their game and their ranking to become the 2021 NJCAA National Champions. We can't wait to see what the coming sports season will bring!

These were just some of the many moments that elevated our spirits during a challenging time. I would like to thank you for your continued and dedicated support. Your generosity allows us to continue providing resources so our students can continue to elevate their knowledge, skills and opportunities.

Go Bucs!

Dr. Jeff Allbritten

President, Florida SouthWestern State College



#1

IN STATE

**for BACHELOR DEGREE IN
ELEMENTARY EDUCATION
by Florida Dept. of Education**





**WOMEN'S SOFTBALL
2021 NJCAA
NATIONAL CHAMPIONS**

COLLEGE STATISTICS

 **The Most Affordable**
Education in Southwest Florida

43% **First Generation**
College Students

 **FSW**
STUDENT
BODY 
66% **34%**
FEMALE **MALE**

Field and
Classroom

RESEARCH
OPPORTUNITIES

71%
Graduate
DEBT
FREE

5 BACHELOR DEGREE PROGRAMS*
6th Degree Added Soon*

22 ASSOCIATE DEGREE PROGRAMS
30 CERTIFICATE PROGRAMS

100% 
JOB PLACEMENT
in these programs

AS Civil Engineering Technology
AS Dental Hygiene
AS Fire Science Technology
AS Health Information Technology
AS Radiologic Technology
AS Respiratory Care
BS Cardiopulmonary Sciences



100% 
PASS RATE
in these programs

AS Cardiovascular Technology
AS Dental Hygiene
AS Health Information Technology
AS Radiologic Technology
AS Respiratory Care



Statistics are for the 2020-2021 year.

ACADEMIC EXCELLENCE

FSW serves the entire community with students from throughout Southwest Florida attending classes online or at one of our four locations. As university admissions tighten throughout the state, FSW is enrolling more high achieving students, and helping them graduate with little or no debt. At FSW, 71% graduate debt free, and the remaining 29% have an average debt that is 1/3 that of the national average. Additionally, 96% of students are employed or continue their education after graduation.

Compared to the 27 other institutions in the Florida College System, FSW stands out in the rankings:

- #1** for first year employment
- #1** for career certificate completers
- #1** for AA degree completers
- #2** for earnings of career certificate completers
- #2** for first year employment of career certificate completers
- #3** for first year employment of bachelor's degree completers
- #3** for highest employment rate of AA graduates.

TOP PROGRAMS 2020-2021

AA General Studies • AS Nursing • AS Business Admin/
Management • BAS Supervision & Management •
BS Nursing • AS Science & Engineering Technology •
BS Elementary Education

INTERNATIONAL EDUCATION

While most all of the college's international travel was canceled during 2020-2021, FSW's Center for International Education (CIE) was able to hold its study abroad program in Italy. In collaboration with Instituto Lorenzo de' Medici, an institution for higher education based in Florence and a partner with FSW, 14 students and two faculty members spent four weeks studying and exploring in June, while adhering to strict guidelines.

The CIE's upcoming 2022 programs include music appreciation in Austria, physical geology in Canada, French language in France, FSW in Italy (three course offerings), Spanish language in Spain and world history in the United Kingdom. The study abroad programming, which began with 46 students traveling in 2018, increased to 60 participants in 2019 and had 97 prepared to travel in 2020. CIE hopes to see 75 students in the 2022 program.

The college continues to foster educational and transformative experiences for students and to grow its global footprint. Future CIE plans include expanded teaching, collaboration and research with institutions abroad, and international internships.



ATHLETICS

It was another record-breaking year for FSW Athletics! The Bucs won four Conference Championships and posted the highest overall winning percentage among Florida College System Activities Association (FCSAA) schools. Equally successful in the classroom, 51 student-athletes earned Academic All-Conference honors and two were named to the College Sports Information Directors of America (CoSIDA) Academic All-American Team.

FSW Women's Softball team won its first National Junior College Athletic Association (NJCAA) in Yuma, AZ, and four players were selected in the Major League Baseball Draft, the most of any school in the NJCAA. Other firsts included the Bucs Volleyball team reaching the NJCAA National Tournament and both the FSW Baseball and Volleyball teams had players named to NJCAA First Team All-Americans. Go Bucs!

 **25** signed NCAA
Division 1
Scholarships
Sophomores

.773 OVERALL DEPARTMENT
Winning Percentage
HIGHEST IN FLORIDA
For the 3rd Consecutive Year!

WOMEN'S  
SOFTBALL
wins **FIRST NJCAA National**
CHAMPIONSHIP




2 FSW
ATHLETES
named
College
Sports
Information
Directors
of America
(CoSIDA)
Academic
All-Americans

4 **BASEBALL** players
drafted in **TOP 13**
most in NJCAA

Men's & Women's
BASKETBALL 
8 former FSW
athletes played
in the 2021
NCAA tournament 

VOLLEYBALL qualifies for the
NJCAA National Tournament
8-0 **undefeated**
conference season 

 **8** ATHLETES named
NJCAA All-Americans
FSW school record

51 named to Academic
All-Conference Teams

HOW DONORS GIVE TO FSW

There are many avenues donors use for charitable giving. The following lists the different ways donors support FSW as part of their financial, tax and estate plans. We recommend donors contact us to discuss and consult with a tax professional or financial advisor prior to major gift giving.

CASH

The easiest gift to make for many is one of cash as it provides the maximum tax deduction. Gifts of all sizes are welcomed; all check and credit card donations receive acknowledgment letters for tax purposes.

APPRECIATED SECURITIES

A donation of securities, such as stocks or mutual funds, is a more tax efficient option for some. Gifts of securities made directly to FSW receive an income tax deduction, and give a gift credit to FSW for the full market value, without need for the donor to pay capital gains tax.

DONOR ADVISED FUNDS

This involves making a charitable contribution to FSW through an established giving account, a Donor Advised Fund. Donors who have a DAF receive the maximum tax benefit, and can arrange for the account to continue paying out after death.

REAL ESTATE

Donating real estate no longer needed or wanted often comes with a sizable tax benefit. This transfers the expense of managing the property and removes a large asset from a taxable estate.

RETIREMENT PLAN/LIFE INSURANCE ASSETS

Designating FSW as a beneficiary in a retirement plan leaves more favorably-taxed assets to family. Retirement assets, IRA's, 401(k)s, and 403(b)s, can be subject to double taxation when part of an estate plan. Donation of life insurance policy accounts provide an income tax deduction and avoid the tax liability of tax-deferred accounts.

QUALIFIED CHARITABLE DISTRIBUTION

For those 70.5 and older, a Qualified Charitable Distribution from a tax-deferred retirement account, such as a traditional IRA, is a tax-free distribution option. A QCD can be donated directly to FSW and be used to meet up to \$100,000 of the required minimum distribution. There is no tax deduction for a QCD; however, donors don't have to include the distribution into their taxable income.

TANGIBLE ASSETS

Tangible assets like art and vehicles may be eligible for donation. An independent appraisal is needed on gifts worth \$5,000 or more.

BEQUEST

A bequest is a simple beneficiary designation in a will or trust. The donor determines the percentage or amount designated to FSW.



FLORIDA
SOUTHWESTERN
STATE COLLEGE

FOCUSED AREAS OF GIVING

While all gifts of support are welcome, the following areas incorporate the philanthropic focus and goals of many FSW donors who wish to support the college in a specific way.

EPIC/ARTS

Donors who focus their gifts on the arts at FSW are categorized as members of the Epic Society. Their philanthropy values arts education, as well as the Bob Rauschenberg Gallery, film festivals, concerts and performances hosted in Barbara B. Mann Performing Arts Hall. Gifts designated for the arts help provide scholarships, make needed updates to facilities such as the Black Box Theater, underwrite student/community ensembles or exhibits and are used to purchase instruments and music.



LEGACY/PLANNED GIFTS

For those who include FSW Foundation in their future financial plans by designating FSW as the beneficiary in their estate, retirement account, insurance policy or will/trust, we group them as members of the Legacy Society. While most of these planned gifts will be of unrestricted use, some are restricted to specific areas such as FSW Athletics or the Richard G. Rush Library. Legacy gifts allow our donors to continue their current lifestyle and financial goals while planning for a future gift to FSW that helps ensure long-term success for the college and its students.

ALUMNI

Many of our alumni have a lifelong connection with us. Whether they attended in the 1960s, as an Edison Community College student or more currently as a FSW student, they stay engaged by participating in college opportunities, athletics, programming and by sharing their success stories. Their support of the college through donations to the Alumni Fund helps continue the tradition of building brighter futures by giving students educational opportunities. Participating alumni receive notification of special events, updates on progress and information on the college.

MINA EDISON SOCIETY®

Founded in 2007, the Mina Edison Society® awards academic scholarships to high-achieving students. Its membership believes in the boundless potential of young people, and empowers students at FSW to navigate their path toward success. Named after Thomas Alva Edison's wife, the group carries on her legacy as a Southwest Florida matriarch and philanthropist. The group's goal is to grow their endowment to better serve students. Membership includes three levels of support: Member, Keepsake and Heritage. Benefits include invitations to events, informative newsletters, eligibility for leadership levels and recognition on the website and at events when possible.



CORPORATE SPONSORS

FSW's Suncoast Credit Union Arena provides a unique and strategic sponsorship and donation platform for any area business, organization or group to connect with a diverse, passionate and ever-growing fan base to support FSW. The arena's large digital boards and corporate suites provide various exposure, branding opportunities, and sports entertainment, all while supporting FSW Athletics. Sponsor packages vary in range of price and benefits.

BUCS CLUB

Loyal and passionate sports fans who support FSW Athletics with annual donations within specified giving levels are designated members of the FSW Bucs Club. Membership helps provide critical funding resources used toward student-athlete scholarships, state and national tournament team travel, athletic facilities, uniforms and general operational support. Giving levels vary and include a variety of benefits.



WHAT IS AN ENDOWED FUND?

Endowed funds are larger donations, invested by the Foundation, of which the interest can perpetually provide funding for scholarships and programming. Endowed funds may be restricted for specific use or unrestricted for greatest need. To learn more, please contact the Foundation office at (239) 489-9210.

FOUNDATION GIVING STATISTICS

\$1.7 M **Scholarship Dollars** Provided to FSW

\$1.9 M **Foundation Donations Received in 2020 - 2021**

77% **OF REVENUE**
SUPPORTS THE FSW FOUNDATION MISSION



\$2.3 M
in FSW Support

Students, faculty, staff and the community receive many benefits that come from the generosity of FSW donors.

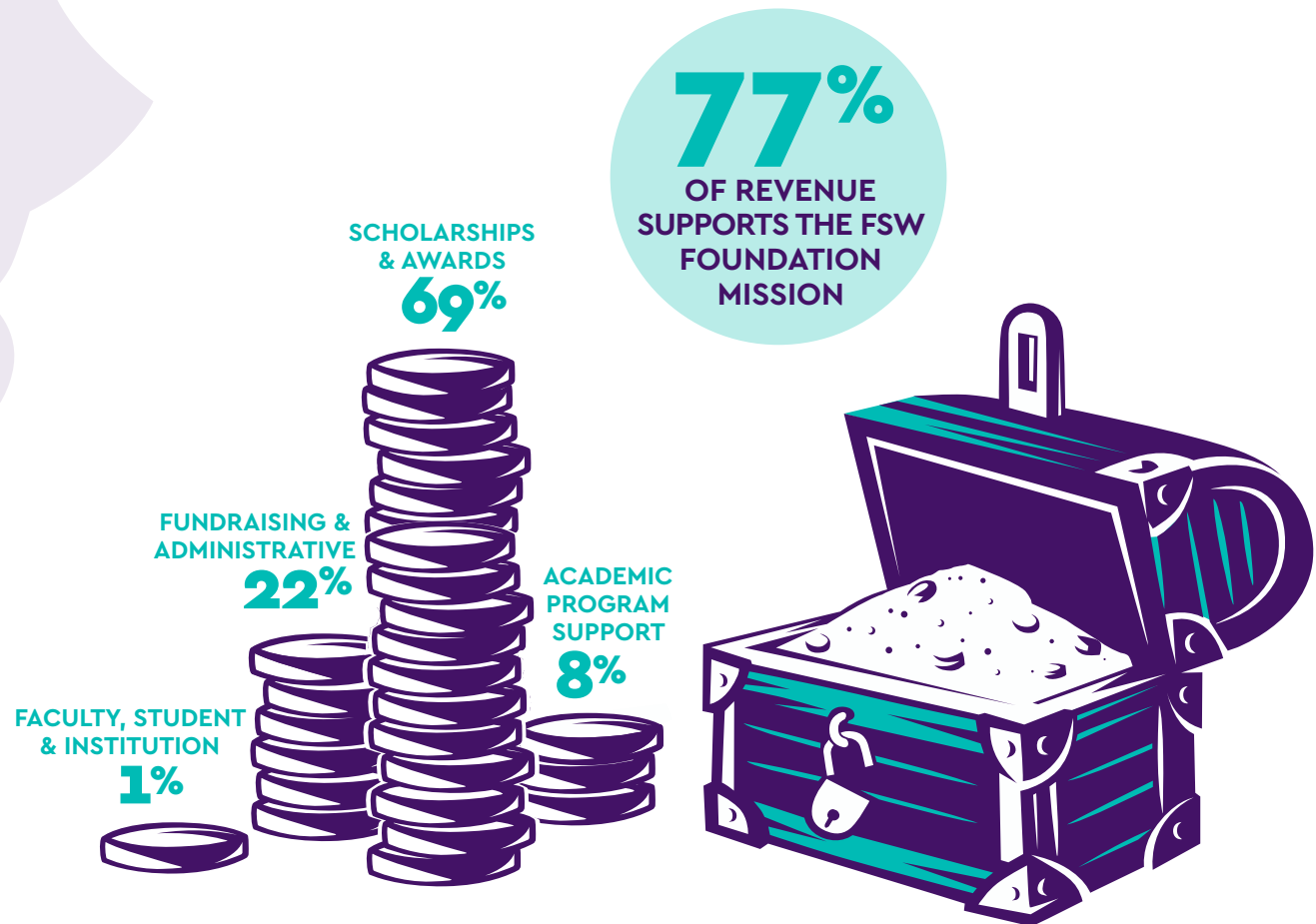


FSW Foundation, Inc. is categorized as a 501 (c) 3 charitable organization by the IRS with federal tax ID #59-6173638. It is also a Direct Support Organization (DSO) for Florida SouthWestern State College as defined by Florida statute 1004.70.

Statistics above are for the 2020 - 2021 year.

FINANCIAL SUMMARY

The following represents a summary of Florida SouthWestern State College Foundation's financial data. Financial statements for the fiscal year ending on March 31, 2021, were audited by Tuscan and Company, PA and given an unqualified opinion. Complete statements can be found at Foundation.FSW.edu.



Florida SouthWestern State College, an equal access institution, prohibits discrimination in its employment, programs and activities based on race, sex, gender identity, age, color, religion, national origin, ethnicity, disability, pregnancy, sexual orientation, marital status, genetic information or veteran status. Questions pertaining to educational equity, equal access or equal opportunity should be addressed to the College's Title IX Coordinator/Equity Officer/504 Coordinator: Lauren Harris; Room S-213; 8099 College Parkway SW, Fort Myers, FL 33919; (239) 489-9051; Lauren.Harris@fsw.edu. FSW online anonymous reporting www.fsw.edu/report. Inquiries/complaints can be filed with the Title IX Coordinator/Equity Officer online, in person, via mail, via email, or with the US Department of Education, Office for Civil Rights, Atlanta Office: 61 Forsyth St. SW Suite 19T70, Atlanta, GA 30303-8927.



The Florida SouthWestern State College Foundation's mission is to support the academic vision and priorities of FSW State College by underwriting student success, securing fundraising and honoring donor intent.



Foundation.FSW.edu | 239.489.9210

LEE CAMPUS

8099 College Parkway
Fort Myers, FL 33919

CHARLOTTE CAMPUS

26300 Airport Road
Punta Gorda, FL 33950

COLLIER CAMPUS

7505 Grand Lely Drive
Naples, FL 34113

HENDRY/GLADES CENTER

1092 East Cowboy Way
LaBelle, FL 33935